

University of Minnesota Morris Digital Well

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1960

### Admissions Recruitment Letter from Morris Chamber of Commerce [1960s]

Morris Chamber of Commerce

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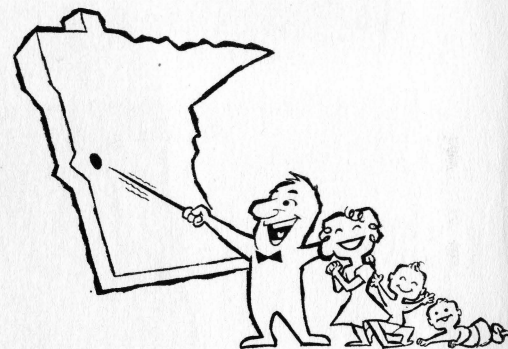
Morris Chamber of Commerce, "Admissions Recruitment Letter from Morris Chamber of Commerce [1960s]" (1960). *UMN Morris Founding Documents Project*. 95.  
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# MORRIS CHAMBER OF COMMERCE

## MORRIS, MINNESOTA

*"There's more and more in Morris"*



TO ALL MORRIS BUSINESS AND PROFESSIONS:

We need your help to assure adequate enrollment when classes start on the Morris campus of the University of Minnesota on September 26th.

Legislative support depends on size of enrollment. YOU CAN HELP !

This is the hard fact faced by the Regents of the University of Minnesota and those concerned with the permanent status of the Morris campus . (US) There is no second chance, the enrollment goal of 250 students must be met as a minimum. Forty-nine students have been admitted to date.

What is our best bet to inform potential students of the fine facilities and superior course curriculum offered at Morris?

The answer to this is the enthusiastic word of mouth advertising of people living in Morris. If each businessman would be personally responsible for the admission of just one student, our success will be assured.

WHAT ! High school seniors in our area must be shown that:

1. They should now take advantage of high quality education offered to them close to home which means more students should be able to afford a university education.
2. Credit for courses earned at Morris are good anywhere else in the country because of the recognition of high quality courses offered by the University of Minnesota.

HOW ! Enclosed are two copies of the WCEDA News which contains basic facts about the U of M, Morris for prospective students.

How much does it cost?

What courses can I take?

What does the campus look like?

Here are the answers ! Use them - - give a copy to a customer who might send a son or daughter to school, or a relative ! If you need more copies, we'll send you more - - - one belongs in your pocket.

Good prospecting !!!